



# The Communicator

McFarland Lions  
Newsletter

December 2009

## Calendar of Events



November 26	Happy Thanksgiving
December 1	McFarland Lions Meeting, Green Lantern, 6:30PM
December 4-5	Salvation Army Bell Ringing - Pick N Save McFarland
December 5	Christmas in the Village
December 5	Lions Mid Winter Conference, Stevens Point
December 6-12	Lions Eye Bank Week
December 21	First Day of Winter
December 25	<i>Merry Christmas</i>
January 1	Happy New Year
January 5	McFarland Lions Meeting, Green Lantern, 6:30PM



## December Speaker

**RUTH ANN SCHOER**, Development Director  
The Salvation Army of Dane County.

The Salvation Army has served Dane County for 115 years. There are currently 3 locations plus Service Extensions in outlying communities.

### East Washington location:

Gatekeeper for homeless, provide shelter for homeless families, single women and warming shelter during the winter months (mats on hallway floor). Services include: food, counseling, clothing, medical, transportation, activities for children, parenting classes etc. Our Family Stabilization program provides counseling to families after they leave shelter.

### Holly House:

Housing for homeless single women in transition.

### Darbo Drive:

Neighborhood center, food pantry, after school programs such as mentoring, tutoring, computer lab, kids , recreation, and during the summer – day camp, fishing on Fridays, trips etc.

### Other programs:

Emergency Services Canteen which assists in times of disaster, hydration at local parades, food to volunteers doing community projects, assistance to emergency personnel.

Service Extension located in communities throughout Dane county is operated by local leaders to keep people from becoming homeless.

Volunteer services – we use thousand of volunteers each year to assist us with our programs.

## District 27D1 Bowling Tournament

Feb 13-14, 2010

Rude's Lanes – Deforest

There will be a sign-up sheet at the January meeting or contact Bruce Voight to sign-up. It's an 8-Pin tap Handicap Tournament open to any Lion, who wants to bowl. Come out and join in this fun event!



## BELL RINGERS NEEDED!!!

There are still plenty of opportunities to ring bells for the Salvation Army on December 4th and 5th at Pick N Save.



The goal was to fill the entire schedule on these days with Lions & Lioness. It's not too late, sign up online or call Lion Larry at 838-3431.

<http://madisona.volunteerfirst.org/public/default.asp>

Shifts available as of this writing:

**December 4 6-8PM**

**December 5 8-10AM Noon-2PM 6-8PM**

## Christmas in the Village 2009

December 5, 2009

**Attention Eyeglass Recyclers:** Please make sure eyeglass containers are in place ASAP at the participating businesses you are responsible for. If you need a list or additional containers please contact Lion Dick Schwedersky .

## IT'S A WONDERFUL LIFE

Join George Bailey and all the people from Bedford Falls in a live radio drama presentation of "It's a Wonderful Life." on Friday December 4 from 7-10pm at the McFarland High Scholl Auditorium.

All proceeds are being donated directly to the  
**McFarland Food Pantry**

Tickets: Adults-\$10 Seniors & Students-\$8 Under 7-\$4  
Tickets are available at the performance, local churches or online at  
<http://itsawonderfullifemcfc.eventbrite.com>

**OFFICIAL MINUTES OF REGULAR MEETING**

**McFarland Lions Club, McFarland, Wisconsin**

The McFarland Lions Club held its regular club meeting at the Green Lantern Restaurant on November 3, 2009. Lion Vice-President Matt Larson called the meeting to order at 6:30 p.m. with 30 members and 2 guests in attendance.

**Minutes of Club Meeting**

Guest speaker Nona Hill, of the Wisconsin Association of Railroad Passengers, talked about the state of the rail system in both Wisconsin and around the nation.

Lion Rob Sherman made a motion to approve the secretary's minutes, seconded by Lion Jim Sporer, and carried unanimously.

Lion Ernie Thieding made a motion to approve the treasurer's report, seconded by Lion Jim Sporer, and carried unanimously. The report will be filed for audit.

**Old Business**

Lion Al Wheeler distributed the 2010 calendars.

Lion Brad Czebotar gave a report from the Civic Affairs Committee about doing more community service.

Lion Mary Pat Lytle gave a report on the Emerging Lions Conference which she recently attended.

Lion Jim Sporer reported that the IT Committee is working on putting names and photos of all members on the website.

The food drive on October 23 and 24 netted almost 10,000 pounds of food for the McFarland Food Pantry. There was good turnout of volunteers from both the Lions and Lioness Clubs.

**New Business**

Christmas in the Village will be December 5. Additional eyeglass containers will be distributed at businesses in the village.

District Bowling will be February 13 and 14 in DeForest.

The Lions and Lioness Clubs will do bell ringing for the Salvation Army on December 4 and 5.

The 6th Annual Mid Winter Conference will be held December 5 in Stevens Point.

Tentative date for Vision Screening will be held

Tuesday or Wednesday before Thanksgiving.

Nominations Committee was reminded to start putting together a slate of officers for 2010-2011.

**Correspondence**

None

**Announcements**

Next meeting – Tuesday, December 1

Beverage Winner – Lion Matt Larson

Money Winner – Lion George Fuller

Adjourned at 8:24 p.m. on a motion by Lion Dick

Metcalf, seconded by Lion Dick Nelson and carried unanimously.

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**OFFICIAL MINUTES OF BOARD OF DIRECTORS MEETING**

**McFarland Lions Club, McFarland Wisconsin**

The McFarland Lions Club held a regular board meeting at the Green Lantern Restaurant on November 3, 2009. Vice President Matt Larson called the meeting to order at 8:25 pm with the following board members in attendance:

- |                 |                |
|-----------------|----------------|
| John Handley    | Ernie Thieding |
| Dick Metcalf    | Bruce Voight   |
| Dick Schwedrsky | Larry Chatman  |
| Brad Czebotar   | Al Wheeler     |
| Ed Proctor      | Mary Pat Lytle |
| Mike Decker     |                |

There were also 18 non-voting Club members present.

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**Minutes of Board Meeting**

A motion was made by Lion Al Wheeler to let the Sight and Hearing Committee spend up to \$300 on a request from Sara Sprang the McFarland Senior Outreach for one of her clients with macular degeneration for equipment to help her read. The Committee will act on this during the month of November, seconded by Lion Ernie Thieding, and carried unanimously.

There being no further business brought before the board, Lion Al Wheeler made a motion to adjourn at 8:28 pm, seconded by Lion Ernie Thieding, and carried unanimously.

Lion Secretary Dick Schwedrsky

### Treasurers Report

#### Monthly Income & Expenses 10/23/09-11/22/09

##### Activities Account

<b>Beginning Balance</b>	<b>\$1,953.79</b>
<b>Income</b>	
Calendar Income	\$2,651.00
<b>Expenses</b>	
Lenscrafters- Glasses	\$ 85.00
Pechman-Gazebo Brick	\$ 15.75
Clear Vision Midwest-Reader	\$ 300.00
<b>Ending Balance</b>	<b>\$4,204.04</b>

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##### Administrative Account

<b>Beginning Balance</b>	<b>\$13,783.41</b>
<b>Income</b>	
Meeting Meals	\$ 274.00
Tail Twister/Raffle	\$ 32.50
<b>Expenses</b>	
USPS-Stamps & Box Rental	\$ 57.60
Hometown News-Thank You Ad	\$ 204.75
Meeting Meals	\$ 294.00
October Zone Meeting Meals	\$ 19.74
<b>Ending Balance</b>	<b>\$13,513.82</b>

Lion Treasurer Bruce Voight

### Celebrating Service

8/18/2009 Children Vision Screening Training (Madison-Monona Lioness)

Rob Sherman    Mac McCormick    Ed Proctor  
Holly Basford    Mary Lytle

Cottage Grove Lions 35th Anniversary Celebration

Lion Bob Hargraves

10/23/2009 - 10/24/2009

McFarland Food Pantry Drive in cooperation with the McFarland Lioness Club, McFarland Lions Club and Pick N Save Grocery Store (2 Hour Shifts) 50 Hours

Chuck Basford	Holly Basford	Tim Benishek
Ken Brost	Brad Czebotar	George Fuller
Stu Hardtke	Bob Hargraves	Jim Howery
Eric Kinnaird	Jim Klubertanz	Matt Larson
Mac McCormick	Dick Metcalf	Joe Mueting(2)
Dick Nelson	Sharon Payne(2)	Ed Proctor
Dick Schwedsky(2)		Jim Sporer
Don Zimmerman		Bruce Voight

4000 lbs of food collected plus cash (\$900) donations that can buy an additional 5625 lbs of food. Will serve 200 families 3,345 people received help from Food Pantry thru Sept

11/6/209 Month of November Volunteer Service

Elderly Transport, Hospice, Etc	George Fuller	8 Hours
Luke House	Jim Klubertanz	12 Hours
Bethel Lutheran Food Pantry	Mary Pat Lytle	4 Hours
Second Harvest Food Bank	Mac McCormick	20 Hours
McFarland Food Pantry	Dick Nelson	30 Hours
Skaalen Home	Phil Wildt	6 Hours

Thank You Lions

### CIVIC AFFAIRS COMMITTEE MEETING

October 15, 2009

Committee members present: George Fuller, Mike Lenz, Ken Brost, Chuck Basford and Brad Czebotar. Also attending Larry Chatman.

The committee discussed the question of participation at Lions club sponsored projects. Some club-sponsored events seem to be well staffed such as the vision screening, food bank drive, and eye transport. However, other projects lacked member participation such as the WHA telethon.

Some reasons for the lack of participation in club sponsored projects include conflicts with work, family and other obligations, lack of sufficient notice of the event to allow members to be available, and the project not in tune with the interest of the particular club member.

The committee discussed what should constitute a club project. The consensus was the project should be service orientated, and that the project should have a McFarland focus. Projects outside of McFarland should carry a benefit to McFarland such as the WHA telethon.

The committee discussed sources of potential projects. We will be in contact with village trustees and the various village committees such as the parks committee. We will be in contact with the police and fire departments as well as McFarland school officials.

The committee received the results of a survey conducted in March 2006 of club members. While the survey results are three years old, the responses still appear relevant today.

Of note from the survey:

Question of why did you join Lions, the most frequent answers were to "serve the community," and "work on projects."

Question about your favorite Lions activity included responses of "vision screening, eyeglasses, chicken BBQ, community work, eye transporter, and fund raisers."

Question about the types of community projects the club should be involved with included responses of "family festival, youth sports, cemetery contributions, blood drive, parks clean up and repair."

The committee discussed what could be done to encourage participation.

- 1) identify projects of interest to club members.
- 2) attempt to identify some family orientated projects.
- 3) provide sufficient notice of the date of the project.
- 4) ask each club member to commit to participating in at least three projects.

### DECEMBER Birthdays

<b>December 2</b>	<b>Steve Bultman</b>
<b>December 22</b>	<b>Ed Proctor</b>
<b>December 22</b>	<b>Dave Olson</b>
<b>December 27</b>	<b>Noel Hayden</b>
<b>December 27</b>	<b>Jim Hickey</b>



## November- December Lions 27 D1 Update From DG Rick Daluge

1. *Lions in Sight program-* International Lions President Wirfs asks that all clubs be encouraged to do a visible community project during the last 2 weeks of January to increase awareness of Lions. Please inform the district governor by December 15, 2009 what your club plans to do. ( Children's Vision Screening, Eye Glass collection drives, and food drives are examples ) Be sure to take pictures for the State Newspaper.

2. *District Convention-* March 12-13, 2010 Holiday Inn Dubuque, WI Speaker is PID Harold "Otter" Ott from Pennsylvania. Club Presidents, Secretaries, and Treasurers should all plan to attend the Honor's Banquet on Saturday night when you will be recognized. Make plans now to attend!

3. *District PR Campaign-* Currently underway radio endorsements are running in the a.m. on WTDY AM and Magic 98 FM in the p.m. Next spring we'll have spots on Q106 as well and hopefully some additional state radio and TV spots will run if we secure an LCI grant.

4. *District Project Donations-* Thanks to those of you who have already sent in club donations for our various district projects and to those clubs donating to LCI, WLF, the Eye Bank and Leader Dog. If your club has not sent in district project donations ( CARE, Hearing, Youth Exchange, etc.) we hope that you will in the near future. We are also still seeking about \$500 of support to cover expenses associated with the high school band from southwest Wisconsin that marched at the International Convention.

5. *Kohl Center Concession Stand-* There are still openings for Lions members to work at the Kohl Center Lions food stand. Go to <http://www.madison-central-lions.org/projects/kohlvol10.html>

6. *Membership Goals-* As of October 31- Ten district Lions clubs have achieved a net plus 2 members from their June 30 membership. My goal is to have every club achieve that increase in membership by June 30, 2010. Of course to do that often means we have to actually bring in 4-6 new members to account for any deaths, people who move away, and others possible reasons why people might drop. We can all do this, but we have to ASK people to join!

7. *Thank You* for scheduling your DG Visitations so promptly. At this writing I have only three Lions clubs that have not scheduled me for a visit.

8. *State Lions Convention* will be May 13-15 in Stevens Point, WI A few changes have taken place in the convention, including dropping the Saturday evening banquet. Stay tuned!

9. *Our Sympathy* to Lion Dick Leverentz on the death of his wife, Lion/Lioness Pat who served on the district Diabetes Committee.

10. *Thank You-* For your leadership, your dedication, and your hard work with your Lions clubs and the district! Lion Peggy and I wish you the best for Thanksgiving and the Holiday Season.

## Lions in Sight is fast Approaching. What is Lions in Sight?

Most people know Lions very well for our work in sight, but too often we are not 'in sight' of the public. Some Lions even say we are a 'best kept secret'. So to increase our visibility, I have asked all clubs and districts worldwide to organize public awareness events during the last two weeks of January 2010 in a special campaign called Lions In Sight.

The goal is very simple -- to raise public awareness to who we are and what we do.

To help you get ready, a special [Lions In Sight](#) section on our web site has suggested activities, promotional ideas, and helpful tools such as sample press releases, downloadable posters, newspaper ads, a new billboard advertisement, and other materials.

It's easy - 3 steps is all it takes for a successful Lions In Sight event:

1. Tell the public about your club by placing an ad in the newspaper, putting club posters in shop windows or public places, or by issuing a press release to your local newspaper or television station.
2. Hold a community open house or set up a Lions information table at a public place where Lions can greet people and inform them about Lions activities and who we are.
3. Organize a project to which the public can be invited to see Lions in action and experience our kind of fun and service.

Above all, be creative and use your network of Lion friends to generate ideas for interesting events and winning promotions.

### Let Us Spotlight Your District's Campaign

I am asking district governors to contact the public relations division manager, Dane LaJoye, during the month of November with an overview of your Lions In Sight activities. The most creative and unique activities will be prominently featured on the association's web site, and some will be selected for special public relations support from LCI.

As an incentive, district governors who achieve over 50% club participation will receive a specially designed Presidential Certificate and will be recognized on the LCI web site.

By raising our visibility in the 45,000 communities we serve during this special campaign, we can introduce our great organization to thousands and thousands of service-minded people like us.

So again, Lions, let's together come out of our dens and roar... as we

### Move to Grow!

Eberhard J. Wirfs, International President  
Lions Clubs International

